

A PAN INDIA SURVEY TO UNDERSTAND THE ROLE OF NUTRITIONAL SUPPLEMENT TO DECREASE GLYCEMIC PARAMETERS IN T2DM PATIENTS

A European nutrition company had just launched a nutritional supplement and they approached us to conduct a survey to understand the role of their high-fiber supplement on the following parameters:

1 HBA1C LEVELS

3 SATIETY LEVELS

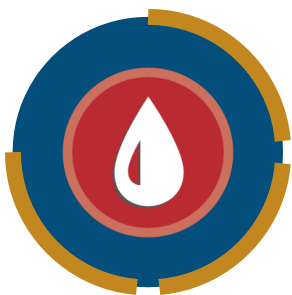
2 WEIGHT

4 FATIGUE AND TIREDNESS

152⁺ Diabetologists | **3000⁺** Diabetes patients



KEY FINDINGS



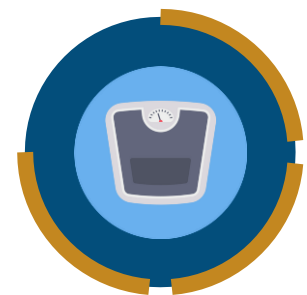
HBA1C IMPROVEMENT

Reduction of 0.72 mmol/mol in HbA1c levels was observed at 3 months



ENERGY LEVELS

A moderate to high increase in energy levels was recorded in the patients



SATIETY LEVELS AND WEIGHT MANAGEMENT

Patients were full for a longer period of time and 3 kg weight reduction was observed in 3 months

CLIENT BENEFITS

- Our client is leveraging insights generated from the study to support product uptake and post launch activities
- Peer-reviewed publication: Sanjay Kalra, "STAR (Survey for Management of Diabetes with Fiber-rich Nutrition Drink): A Pan India Survey to Understand the Physician and Patient Perspective Regarding the Role of Dietary Fiber Supplement in the Management of Type 2 Diabetes", IJCP, vol. 34, no. 3, pp. 8-16, Aug. 2023